

BIKI DIGAR

K.D. College of Commerce and General Studies, West Bengal, India, 721101

Date of Joining: 07.12.2023

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ACADEMIC EXPERIENCE

Assistant Professor, Department of Commerce, K.D. College of Commerce and General Studies
(December 7, 2023 - ongoing)

Academic Associate, Finance and Control, Indian Institute of Management, Calcutta
(July 28, 2022 – October 31, 2023)

INDUSTRY EXPERIENCE

Account Assistant, Jai Mata Di Paribahan PVT LTD
(August, 2021 – June, 2022)

EDUCATION

Vidyasagar University

PhD in Commerce, Under the Supervision of Dr. Brajaballav Pal
(October 17, 2021 – Pursuing)

University of Calcutta

M.Com in Accounting and Finance, 2020

Grade: A

Goenka College of Commerce and Business Administration

B. Com (Honours) in Accounting and Finance, 2018

Grade: A

RESEARCH INTERESTS

Financial Performance, Corporate Finance and Green Finance, and Sustainability

PUBLISHED MANUSCRIPTS

Journals

1. Saha, Sneha, Somali Deb, and **Biki Digar**, "Investment Behavior of Young Adults in Kolkata: An In-depth Analysis," published in *International Journal of Management and Commerce*.
2. Deb, Somali, Sk Sajit, and **Biki Digar**, "Does ESG Improve Firm

Performance? Evidence from Indian Companies,” published in *International Journal of Scientific Research in Engineering and Management*.

3. **Digar, Biki** and Partha Naskar, “Revitalizing Trends Towards Digitalized Banking: A Green-Sustainability Approach,” published in *International Journal of Advance and Applied Research*.
4. Naskar, Partha and **Biki Digar**, “Exploring Trends of Startup Financing: Potentials-Possibilities-Prospects,” published in *International Journal of Multidisciplinary Research Studies*.

Edited Books

1. Naskar Partha, Samadrita Ghosh, and **Biki Digar**, “Envisaging Personality Traits in Organizations: Proposing ‘OC-BE-CO-HA’ Scale,” published in *Advancements in Engineering, Management, Arts and Science* by Tech Press.
2. Naskar, Partha, **Biki Digar**, and Samadrita Ghosh, “Assessing Potentials of Game-Perspective at Workplace: A Changing Paradigm for HRTransformation,” published in *Recent Research Advances in Arts and Social Studies* by B P Publication.
3. **Digar, Biki** and Partha Naskar, “Examining Determinants of Financial Sustainability: A Comparative Study,” published in *Recent Advances and Technological Interventions in Agriculture, Organic Farming, Agri-Ecosystem and Agri-Marketing* by Eureka Publication.
4. **Digar, Biki** and Partha Naskar, “Establishing Mediating Role of Green Communication: A Green Banking Approach,” published in *Business Agility and Sustainability in the Heuristic Environment* by K J Somaiya Institute of Management.

MANUSCRIPTS UNDER REVIEW

1. **Digar Biki**, Brajaballav Pal, and Sanjib Das, “Unravelling the Relationship between R&D and Firm’s Performance,” under review at *International Review Belgrade* (Web of Science)
2. **Digar Biki**, Brajaballav Pal, and Jatin Basumatary, “Why Alibaba in China is more Profitable than Paytm in India?” under review at *UCJC Business and Society Review* (Web of Science)

MANUSCRIPTS TO BE SUBMITTED SHORTLY

Digar Biki and Dr. Brajaballav Pal “An Early Warning System for Financial Distress using the Altman Z-Score Model: A Case Study on the Indian Dairy Sector in preparation for submission to *The IUP Journal of Accounting Research and Audit Practices* (ABDC-C)

CONFERENCE & COLLOQUIUM PRESENTATIONS

(*denotes presenter)

1. Naskar Partha, Samadrita Ghosh, and **Biki Digar** (2024), “Mapping Relevance of

Personality Traits in Organizations: Conceptualizing a Measurement Scale,” Paper Presented at 21st AIMS International Conference on Management (AIMS-21) Symbiosis University of Applied Science, Indore, Madhya Pradesh, March 2024.

2. **Digar, Biki***, Dr. Brajaballav Pal, and Sanjib Das (2024), “Unravelling the Relationship between R&D and Firm’s Performance: A Mediation Analysis of BSE 100 Companies in India,” Paper presented at One Day International Seminar 2024 on Issues in Accounting, Finance & Management, University of Kalyani, West Bengal, India, February 2024.
3. **Digar, Biki***, Dr. Brajaballav Pal, and Jatin Basumatary (2024), “Why Alibaba in China is more Profitable than Paytm in India? A Comparative Study between Fintech Companies.” Paper Presented at International Conference on Trends in Financial Sector in India and Abroad, Vidyasagar University, Midnapore, West Bengal, January 2024.
4. Basumatary, Jatin, Dr. Brajaballav Pal, and, **Biki Digar** (2024), “The Impact of Demographic Characteristics on the usage of Fintech Services in India.” Paper presented at International Conference on Trends in Financial Sector in India and Abroad, Vidyasagar University, Midnapore, West Bengal, January 2024.
5. Sajit, SK, Somali Deb, and **Biki Digar** (2022), “Does Green Finance Influence Financial Performance: Evidence from BSE100 Companies” paper presented at International Conference on Recent Developments on Business, Finance and Legal Environment at Sidho-Kanho-Birsha University, Purulia, West Bengal, November 2023.
6. **Digar, Biki***, and Dr. Partha Naskar (2023), “Revitalizing Trends Towards Digitalized Banking: A Green Sustainability Approach”, Paper Presented at National Seminar on Digital India: Future Prospects in Global Era, Karnataka State Akkamahadevi Women’s University, Vijayapura, Karnataka, May 2023.
7. **Digar, Biki*** (2023), “Does Gender Diversity in Board affect Financial Performance: A Case study of Selected Indian Dairy Companies” Paper Presented at 8th International Conference 2023 on Atmanirbhar Bharat and Post-Covid Challenges in Business and Economy at Vidyasagar University, Midnapore, West Bengal, March 2023.
8. **Digar, Biki***, Dr. Partha Naskar (2023), “Navigating Realistic Track for Sustainable Higher Education: Concerns-Causes-Consequences” Paper Presented at International Conference on Academic Leadership and Management in Higher Education in a Globalised Economic Era: Perspectives and Challenges in Krishna University, Machilipatnam, Andhra Pradesh, March 2023.
9. **Digar, Biki***, Dr. Partha Naskar (2023), “Understanding Recent Trends of Financial Sustainability: A Comparative Study of Dairy Companies in India” Paper Presented at the 3rd International Conference 2023 on Sustainable Development- A Value Chain Perspective MDI Murshidabad, West Bengal, February 2023.
10. **Digar, Biki***, Dr. Partha Naskar (2023), “Establishing Mediating Role of Green Communication: Green Banking Approach” Paper Presented at 5th International Conference on Challenges in Emerging Economies on ‘Business Agility and Sustainability, December 2022.
11. Naskar, Partha, and Biki Digar (2019), “Redefining the Sustainable Roots of Academic Progression: Conceptualizing the Broad Domains,” Poster presented at 10th Annual International Conference on

Sustainable Development, Oxford Abstract, Scotland, September 2022.

12. **Digar, Biki***, Dr. Partha Naskar(2022),“Revisiting the Potential of Startup Financing in the Pandemic Hemisphere” Paper presented at 10th International Conference on Contemporary Issues in Management – CIM 2022, International School of Management Excellence (ISME), Bangalore, February 2022.

TEACHING INTERESTS

My teaching interests broadly include, but are not limited to, the following. I am also open to teaching other courses, as and when required.

Honours in Accounting & Finance (Undergraduate)

- Financial Accounting (Semester I)
- Secretarial Practice (Semester I)
- Principles and Practice of Management (Semester II)
- E-Commerce (Semester II & III)
- Human Resource Management (Semester III)
- Computer Application in Business (Semester IV)
- Management Accounting (Semester V)
- Fundamentals of Financial Management (Semester V)
- Business Research Methods and Project Work (Semester VI)

Honours in Marketing Management (Undergraduate)

- Human Resource Management (Semester III)
- Application of SPSS in Marketing Research (Semester IV)
- Business Policy & Strategy (Semester VI)

TECHNICAL SKILLS

MS Excel, R, STATA, SPSS

ACADEMIC CERTIFICATE

National Eligibility Test (NET), University Grants Commission, December 2019.

TRAINING CERTIFICATE

Diploma in Financial Accounting Systems (DFAS), Youth Computer Training Centre, Howrah, West Bengal.

REFERENCES

Dr. Brajaballav Paul

Prof. Department of Commerce Vidyasagar University

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Samit Pal

Asst. Prof. Finance and Control, Indian Institute of Management (Calcutta)

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Dr. Partha Naskar

Joint Director (Accounts)

Netaji Subhas Administrative Training Institute, Kolkata

+91-906-299-4048

Abrar Ali Saiyed

Associate Professor of International Business and Entrepreneurship

Adam Smith School of Business University of Glasgow, Scotland

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APPENDIX: ADDITIONAL INFORMATION**PROFESSIONAL DEVELOPMENT**

1. Seven-Days Summer School (Residential) in Research Methodology at Indian Institute of Technology, Kharagpur, June 2024.
2. In-Person NTPL Awareness Workshop in Local Chapter at Vidyasagar University, Midnapore, June 2024.
3. International Value-Added Programme in Transforming India Entrepreneurial Evolution for Viksit Bharat @2047 at Faculty of Management, MJPRU, Bareilly, Uttar Pradesh, March 2024.
4. International Virtual Faculty Development Programme in Craft of the Research and Publication at AVP College of Arts and Science, Tiruppur, Tamil Nadu, August 2023.
5. One-week Faculty Development Programme in Concepts of Statistical Data at HumanBehavtics Private Limited, Lucknow, Uttar Pradesh, April 2023.
6. One Week Faculty Development Programme in Research Methodology at Vidyasagar University, Midnapore, West Bengal, March 2023.

PERMANENT ADDRESS

72/5, Bon Behari Bose Road, Ramkrishnapur, Howrah, 711101

PERSONAL DETAILS

Nationality: Indian

Date of Birth: 21-02-1996

